

## Grade Promotion Sunday Plan: “Pop Up”

**Theme Concept:** Emphasize the theme "Pop Up" to signify the idea of growth, excitement, and celebration as children move up to the next grade level in Sunday school.

### Invitation Ideas:

*Title:* Promotion Sunday! Join Us for a Pop-Up Celebration!

*Content:*

- **Opening Line:** "Get ready to pop up and celebrate with us!"
- **Details:** "Join us on August 11 as we celebrate our children & youth moving up to the next grade in Sunday school! It's going to be a morning full of fun with friends both new and old!"

**Photobooth:** Create a vibrant and interactive photobooth themed around "Pop Up".

- **Backdrop:** Colorful balloons and banners with the event theme prominently displayed.
- **Props:** Oversized cutouts of speech bubbles with fun phrases related to growth and celebration (e.g., "Popping Up to the Next Grade!", "Growth Spurt!", etc.).
- **Photographer:** Rented photobooth

### Small and Fun Prizes:

- **Prize Station:** Setup a small station where children can receive a small gift or prize as they move up to the next grade level.
- **Examples of Prizes:** Stickers, bubbles, small toys, or themed treats (e.g., popcorn bags with custom labels).

### Activities and Engagements:

- **Welcome and Introduction:** Include Sunday volunteers so families can meet who will be leading their kids this school year.

- **Grade Announcements:** Announce each grade level and celebrate the children moving up
- **Interactive Games:** Include simple games or activities related to the theme to keep children engaged and excited (e.g., "Pop the Balloon" game, trivia quizzes about the Bible with small prizes).
- **Overview of what Sundays:** Guide families through what Sunday school looks like each week

#### **Decorations:**

- **Decor:** Bright and colorful decorations including balloons, banners, and signs with the "Pop Up" theme. Have decorations in Atrium, gym, and basement
- **Table Settings:** Use themed tablecloths and centerpieces

#### **Promotion Strategy:**

- **Flyers and Announcements:** Announcement in church, mail invitations, include in newsletters, and distribute eye-catching flyers and balloons to families on Sunday, August 4.
- **Social Media:** Create engaging posts with teaser images of the photobooth setup and prizes to generate excitement among families.
- **Word of Mouth:** Encourage families to invite friends and neighbors, emphasizing the fun activities

**Closing Remark:** Ensure that the event feels celebratory and memorable, leaving families excited about the growth and community spirit of the church. The "wow" factor should come from meeting their leaders, vibrant decorations, interactive photobooth, and thoughtful prizes that make the event enjoyable and engaging for all families.